

## We're fuelling SMB cyber defence - powered by AI

**Deliver a value-added, data-driven cybersecurity service offering scalability that aligns with your growth, and the evolving needs of your SMB subscribers.**

### Why us?

Increasingly vulnerable to cyber attacks, SMBs face unique challenges that demand innovative solutions. Telecoms operators are ideally positioned to address these needs, building trust and loyalty among SMB customers. Partnering with BlackDice means tapping into a \$2 trillion underserved market with AI-driven cybersecurity solutions designed to evolve with your customers' needs, providing enterprise-grade cybersecurity as a value-added service – with deep data insights and actionable analytics to secure all devices on your network.

#### Data as a managed service

Advanced data intelligence and actionable analytics – adapting cybersecurity solutions as SMBs evolve

#### Enhance QoE

AI-powered insights for rapid threat response - enhancing customer loyalty, reducing churn, and increasing ARPU

#### OpeX, not CapEx

No heavy upfront costs – delivering affordable, agile solutions for your SMB customers

#### Rapid, hassle free

Minimal disruption, easy integration with existing infrastructures – with an average 8-week deployment

#### Improve trust scores

Boost customer trust and NPS satisfaction scores by offering a robust, reliable and scalable solution

#### Future-proof

Adapts seamlessly with your expanding roadmap whilst enhancing current deployments

## Ready to unlock new revenue streams?

Catering to the underserved cybersecurity needs of SMBs, our technology helps you meet the unique challenges they face, ensuring robust protection on **any device, any network, anywhere.**

**Contact us to discover how we can transform your network's security and unlock new opportunities in the SMB market.**

Case study:

## How we helped a premier European telecom provider to reach new SMB markets

### The challenge

As a premier private internet service provider, they faced a challenge: how to distinguish their offerings to reach new markets and attract more SMB subscribers? With an aim to achieve substantial customer-base coverage in six months from deployment, they needed effective market differentiation to better serve both current and new SMB customers.

### Our solution

- Developed a ready-to-deploy product focused on total device protection with real-time defence against digital threats
- Collaborated on the product's Go-To-Market strategy and rollout plan targeting both new and existing customers
- Integrated a white-label solution into existing router hardware
- For SMB end users, an intuitive mobile app to empower them with complete network visibility and control, with features like device management and instant internet pause functionality

#### Self-learning network

Capable of handling billions of devices

#### AI-powered insights

Real-time threat neutralisation, no downtime

#### Tailored for families and SMBs

WiFi scheduling promotes balanced screen time, while SMBs benefit from robust data breach protection and network optimisation

“With BlackDice’s AI successfully integrated into our network infrastructure, it’s proving to be extremely effective for delivering enterprise-grade threat prevention and management to our SMB subscribers. We can now better serve SMBs by ensuring continuous connectivity, giving visibility of all devices on the network – at home, in the office, or travelling for business” – CEO, European ISP